

If printing is covered by Clear Channel, all you have to do is send us your files with your visuals inside, **10 working days before** the start date of your campaign.

- Either to our FTP address at: <u>FTP.CLEARCHANNEL.BE</u> Username: metra3 Password: gagDovfa All visuals must be deposited in our "TO\_CCB" folder.
- or, via "WeTransfer" (<u>https://www.wetransfer.com/</u>) to be sent to the following address: <u>production@clearchannel.be</u>

If you have decided to cover all printing charges by your own means, please send us your visuals **5 working days (at the latest) before** the start date of your campaign. You can send your visuals to the following address: Clear Channel, Havenstraat 17, 1800 Vilvoorde.

## Warning

- For campaigns lasting **more than 4 weeks**, we strongly recommend you to print your visuals on **opaline polyester**. Indeed, after 4 weeks, ordinary paper tends to be damaged. However, if your campaign is due for less than 4 weeks, you may print your visuals on ordinary paper.
- A display tax (Stamp Duty Land Tax) must be printed onto the visual's size (112cm W x 152 cm H).
- For the following municipalities, Kortrijk, Schilde, Schoten, Hoeilaart and Tervuren, all visuals that contain any type of text must be in **Dutch**. Any another language being unauthorized.

## **Standard format**

Visual format: 120 x 160cm, matt coated paper 2 sides, 135 g/m<sup>2</sup> minimum. Final visible format: 112 x 152 cm (centered in this format). File's net format: 240 x 320mm + 5mm splice at 1/5th. Text-box security zone: 216 x 296mm.

In **Ghent**, 2 format options are available. When booking or purchasing, please contact our support team for further information on the format of your desired or reserved panel. In Ghent, certain visuals have the standard format as mentioned above.

The other format's information is mentioned below:

Visual format: 118,5 x 175cm, matt coated paper 2 sides, 135 g/m<sup>2</sup> minimum.

Final visible format: 116 x 172 cm (centered in this format).

File's net format: 237 x 350mm + 5mm splice at 1/5th.

Text-box security zone: 232 x 344mm.

## File transfer protocol

Softwares: QuarkXPress 6 or prior to, CS6 Creative Suite or prior.

Picture format: Photoshop EPS (binary coding), TIFF (no compression LZW).

Final format to be sent to printing service: HD PDF document (fonts must be vectorized). Color mode: CMYK.

Numerical supports: CD, DVD or FTP. Make sure to attach the fonts used, vectorize them as well as any imported images/pictures.

File's net format: 240 x 320 mm + 5 mm splice at 1/5th.

Text-box security zone: 216 x 296 mm (centered in the format).

